

# WE ARE CLINE

IN SCHOOL OR ~~R~~LINE



2020 - 2021

**November 2<sup>nd</sup> – 7<sup>th</sup>**

Silent Auction

Preview October 26-30

Live Online November 2-7

**February 27<sup>th</sup>**

5<sup>th</sup> Annual Fun Run

8:00 am

**March 6<sup>th</sup>**

Movie Night

7:00 pm

**Dear Friends and Supporters of Cline Elementary School,**

We are currently making plans for Cline Elementary's annual fundraisers. During this unprecedented school-year we have decided to shift our focus and instead of our traditional CLINEFEST, we will host a Virtual Silent Auction, Fun Run, and Movie Night! These events will be our largest fundraisers of the year, and enables Cline to fund numerous critical programs that directly impact our children's education. Our primary focus this year is to build up our school community and to help fund technology upgrades and teacher training opportunities.

We will kick off WE ARE CLINE with a Virtual Silent Auction on October 26<sup>th</sup> - November 7<sup>th</sup>. It will be followed by our 5<sup>th</sup> Annual Fun Run on February 27<sup>th</sup>. The FIRST ever Movie Night will be on Saturday, March 6<sup>th</sup>. All proceeds from these 3 WE ARE CLINE events go directly to the cost of educating our students. It is with that in mind that we are asking for your help in the form of a donation or sponsorship.

In addition to supporting our school and community, your tax-deductible donation delivers high-quality local marketing to over 800 families committed to supporting like-minded local businesses throughout the year.

**We are excited to offer 3 wonderful options for supporting WE ARE CLINE.**

**Option 1: Choose a Sponsorship Level (Must submit Sponsorship Form)** Support all of our We Are Cline events by purchasing a Title, Platinum, Gold, or Silver Level Sponsorship to maximize your exposure. See page 2 for further details.

**Option 2: Choose a Specific Sponsorship (Must submit Sponsorship Form)** This is a fun way to put your name on one of the events branded items (goody bag, Fun Run medal ribbon, etc.) or in a highly visible area. See page 3 for further details.

**Option 3: Choose to Donate an Item or Service (Must submit Auction Donation Form)** Your generous donation will be featured at our Virtual Silent Auction event. See page 4 for further details.

A representative from the Sponsorship Committee will be contacting you over the next several weeks.

If you prefer, you may mail or deliver a donation along with the enclosed donation form to:

Cline Elementary School  
ATTN: CLINEFEST  
505 Briar Meadow  
Friendswood, Texas 77546

Your support of the students of Cline Elementary School is deeply appreciated. Thank you for your consideration.

Kristen DeLeon & Laura Sarafin  
ClinefestSponsor@gmail.com  
Sponsorship Co-Chairs

### **Cline Elementary Mission Statement**

*Successful learning happens when educators and parents work together as a team. Our goal will be to teach students all the academics plus responsibility for doing their best at all times. We will encourage and praise responsible choices and correct irresponsible decisions.*

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## 2020/21 SPONSORSHIP FORM

Donor Name and/or Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State : \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES:

- TITLE \$2,000 \*\*LIMITED TO ONE BUSINESS PER EVENT\*\*** Includes banner at the front of Cline Elementary, recognition at WE ARE CLINE events and Cline PTO social media, plus prominent placement of Business Logo/Name on back of Fun Run Shirt.  
**Movie Night Sponsor-** Prominent ad placement during Movie Night previews and recognition during Movie Night event.  
**Fun Run 1K & 5K Sponsor –** Prominent Ad Placement on front of Fun Run Shirt and recognition during Fun Run event.  
**Silent Auction Sponsor-** Prominent Ad Placement on auction website and recognition on social media during silent auction preview and event.
- PLATINUM \$1,500** Includes recognition at WE ARE CLINE events, auction website, and social media, plus Business Logo/Name on back of Fun Run Shirt\*
- GOLD \$750** Includes recognition on auction website and social media, plus Business Name on back of Fun Run Shirt\*
- SILVER \$500** Includes recognition on social media and Business Name on back of Fun Run Shirt\*
- Specific Sponsorship:** (See Specific Sponsorships Available) \_\_\_\_\_

\*Submit Black & White and Vector logo to [clinefestsponsor@gmail.com](mailto:clinefestsponsor@gmail.com) NO later than January 8th to ensure placement on back of Fun Run Shirt



- CHECK:** I have enclosed a check for \$\_\_\_\_\_. Checks made payable to: CLINEFEST
- CREDIT CARD:** Please charge my credit card for the amount of \$\_\_\_\_\_
- Card Type: (Circle One) AMEX VISA MC Discover
- Card Number: \_\_\_\_\_ EXP \_\_\_\_\_ CVC Code: \_\_\_\_\_
- Name on Card: \_\_\_\_\_
- Billing Address: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**\*Payment plans are available. Please contact our Sponsorship Committee to arrange – [ClinefestSponsor@gmail.com](mailto:ClinefestSponsor@gmail.com)**

### PLEASE COMPLETE THIS FORM AND MAIL ALONG WITH PAYMENT TO:

Cline Elementary, ATTN: Sponsorship Chair  
505 Briar Meadow Avenue  
Friendswood, Texas 77546

We gratefully acknowledge your generous support and commitment to our students' future. CLINEFEST is a fundraiser for the C. W. Cline Elementary School Parent Teacher Organization (PTO). Cline PTO is a tax-exempt non-profit organization as described in section 501c(3) of the Internal Revenue Code. Contributions to the organization are tax deductible according to the laws defining Tax deductible donations to charitable organizations. For tax purposes, our EIN# is 76-0551376

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# SPECIFIC SPONSORSHIPS AVAILABLE

## **VIRTUAL SILENT AUCTION SPONSORSHIPS:**

<input type="checkbox"/> Silent Auction Title Sponsor	TITLE	\$2,000
<input type="checkbox"/> Wine Wagon	PLATINUM	\$1,500
<input type="checkbox"/> <del>Kinder Reg Cups</del>	<del>GOLD</del>	<del>\$750</del>
<input type="checkbox"/> Silent Auction Package Donation	SILVER	\$500

## **FUN RUN SPONSORSHIPS:**

<input type="checkbox"/> Fun Run 1K Title Sponsor	TITLE	\$2,000
<input type="checkbox"/> Fun Run 5K Title Sponsor	TITLE	\$2,000
<input type="checkbox"/> Fun Run Medal Sponsor	PLATINUM	\$1,500
<input type="checkbox"/> Fun Run Goody Bags	GOLD	\$750
<input type="checkbox"/> Fun Run Treat Bags	SILVER	\$500
<input type="checkbox"/> Movie Character Sponsor		\$200
<input type="checkbox"/> Movie Character Sponsor		\$200
<input type="checkbox"/> Movie Character Sponsor		\$200
<input type="checkbox"/> Movie Character Sponsor		\$200
<input type="checkbox"/> Movie Character Sponsor		\$200

## **MOVIE NIGHT SPONSORSHIPS:**

<input type="checkbox"/> Movie Night Title Sponsor	TITLE	\$2,000
<input type="checkbox"/> Student Raffle Baskets	PLATINUM	\$1,500
<input type="checkbox"/> Movie Night Blanket Sponsor	PLATINUM	\$1,500
<input type="checkbox"/> Koozie Sponsor	GOLD	\$750
<input type="checkbox"/> Pony Popcorn Sponsor	SILVER	\$500
<input type="checkbox"/> Movie Night Soda Shop	SILVER	\$500
<input type="checkbox"/> Candy Counter Sponsor	SILVER	\$500
<input type="checkbox"/> Movie Preview Ad		\$100
(Limited spots available)		(10)

*Specific Sponsorships listed above will receive the same benefits as Title, Platinum, Gold, and Silver Level if they qualify. MUST submit Black & White logo and Vector Logo to [ClinefestSponsor@gmail.com](mailto:ClinefestSponsor@gmail.com) NO later than January 8<sup>th</sup> to ensure placement on Fun Run Shirt.*

# SCHOOL SPONSORSHIPS

*This school year we are showcasing new sponsorships for specific school events! We are taking the fun of Carnival Signs to school! Choose your event and showcase your business, family name or your child's name at these specific school events.*

**\$500 Sponsors** - will receive a sign at the event AND a shirt, hat and sticker for their child/ren to wear on the day of the event!

**\$250 Sponsors** - will receive a sign at the event AND a hat and sticker for their child/ren to wear on the day of the event!

**\$100 Sponsors** - will receive a sign at the event AND a sticker for their child/ren to wear on the day of the event!

## STEAM DAY – April 6

- |                                    |       |                                    |       |
|------------------------------------|-------|------------------------------------|-------|
| <input type="checkbox"/> STEAM Day | \$500 | <input type="checkbox"/> STEAM Day | \$100 |
| <input type="checkbox"/> STEAM Day | \$500 | <input type="checkbox"/> STEAM Day | \$100 |
| <input type="checkbox"/> STEAM Day | \$500 | <input type="checkbox"/> STEAM Day | \$100 |
| <input type="checkbox"/> STEAM Day | \$500 | <input type="checkbox"/> STEAM Day | \$100 |
| <input type="checkbox"/> STEAM Day | \$250 | <input type="checkbox"/> STEAM Day | \$100 |
| <input type="checkbox"/> STEAM Day | \$250 | <input type="checkbox"/> STEAM Day | \$100 |
| <input type="checkbox"/> STEAM Day | \$250 | <input type="checkbox"/> STEAM Day | \$100 |
| <input type="checkbox"/> STEAM Day | \$250 | <input type="checkbox"/> STEAM Day | \$100 |
|                                    |       | <input type="checkbox"/> STEAM Day | \$100 |

## SPLASH DAY - May 25 & 26

- |                                     |       |                                     |       |
|-------------------------------------|-------|-------------------------------------|-------|
| <input type="checkbox"/> Splash Day | \$500 | <input type="checkbox"/> Splash Day | \$100 |
| <input type="checkbox"/> Splash Day | \$500 | <input type="checkbox"/> Splash Day | \$100 |
| <input type="checkbox"/> Splash Day | \$250 | <input type="checkbox"/> Splash Day | \$100 |
| <input type="checkbox"/> Splash Day | \$250 | <input type="checkbox"/> Splash Day | \$100 |
| <input type="checkbox"/> Splash Day | \$250 | <input type="checkbox"/> Splash Day | \$100 |
| <input type="checkbox"/> Splash Day | \$250 | <input type="checkbox"/> Splash Day | \$100 |
|                                     |       | <input type="checkbox"/> Splash Day | \$100 |
|                                     |       | <input type="checkbox"/> Splash Day | \$100 |
|                                     |       | <input type="checkbox"/> Splash Day | \$100 |

## TEACHER LUNCHEON December 11 & May 7

- \$1000 – **December 11<sup>th</sup>** Includes table sign and napkins with your business logo and social media shout outs.
- \$1000 - **May 7<sup>th</sup>** Teacher Appreciation - Includes table sign and napkins with your business logo and social media shout outs.

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# WE ARE CLINE 2020/21 AUCTION DONATION FORM

Donor Name and/or Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**DONATION TYPE** (choose one):

\_\_\_\_\_ ITEM

\_\_\_\_\_ CERTIFICATE

**COMPLETE DESCRIPTION:** (Please be specific and include any interesting aspects, size, color, etc. This description will part of item or certificate listing for bidding purpose.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**RESTRICTIONS:** (Please let us know important blackout dates, restrictions, or expiration dates)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**FAIR MARKET VALUE:** \$ \_\_\_\_\_

**STATUS OF DONATION** (please check one):

\_\_\_\_\_ Enclosed

\_\_\_\_\_ Will be mailed to Cline Elementary

\_\_\_\_\_ Will drop off at Cline Elementary

\_\_\_\_\_ Needs to be picked up (When/Where: \_\_\_\_\_)

**IF MAILING YOUR DONATION, PLEASE COMPLETE THIS FORM AND MAIL TO:**

Cline Elementary School  
ATTN: CLINEFEST SILENT  
AUCTION  
505 Briarmeadow  
Friendswood, TX 77546

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